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| DESCRIPTION | |
| GENERAL INFO | Astaxanthin product page |

LOCALIZATION X\_US X\_UK \_\_FR \_\_NL \_\_BE \_\_DE

DELIVERABLES X\_ Custom Product Page

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| PRODUCTS | |
| SKU | 22584 |
| PRODUCT NAME | Astaxanthin Collagen All-in-One Gel |

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| MARKETING-US | |
| HEADLINE | All-in-One Wonder |
| INTRO | Brighter, firmer skin that glows. All from one high-performance gel. |
| INTRO CTA | Shop Now |
| INTRO CTA URL | https://www.dhccare.com/astaxanthin-collagen-all-in-one-gel.html |
| PRODUCT DESCRIPTION HEADLINE | Astaxanthin Collagen All-in-One Gel |
| PRODUCT DESCRIPTION | Discover how this powerful botanical ingredient delivers next-level antioxidant protection in a brightening, moisturizing gel. |
| HOW TO USE HEADLINE | Rethink Your Routine |
| HOW TO USE DESCRIPTION | For a daily lift of intensive, long-lasting moisture, smooth on this creamy gel to tone, hydrate and brighten in one step. |
| TESTIMONIALS CAROUSEL | “Absolute BEST!This cream is amazing! I have noticed a HUGE difference in elasticity, fine lines (gone!) and overall texture of my skin. This is my GO TO cream and I highly recommend it!” —Connie57, Illinois “Really hydrating!Hydrated my skin after 1 day using a sample. I could feel and see the difference. Brighter, softer, dewier skin! I LOVE IT!” —Bliss\_Omm, Maryland  “Rich but not heavy.  My skin is visibly smoother using this product. A definite difference in the appearance of my skin.”  —Mamacita, Oregon “The perfect ‘all in one’ I travel a lot, and finding a product which deeply moisturizes and is applied in one step is a gift!”  —LeGS, Tennessee “Easiest way to keep skin looking good all day. This product has made me a believer in the advantages of gels; it smoothes on, absorbs quickly and stays all day allowing a soft glows. Quick and effective!”  —Gymchick, Maryland |
| KEY INGREDIENTS HEADLINE | What’s in It |
| KEY INGREDIENTS | Astaxanthin  Antioxidant  Derived from freshwater algae and micronized for fast absorption, astaxanthin helps skin retain moisture and protects skin from environmental damage.  Vitamin E  Antioxidant, skin conditioner  Helps prevent the signs of premature aging by protecting skin against environmental pollution.  Hydrolyzed Collagen  Hydration booster, moisturizer  Skin-firming collagen is processed into ultra-tiny peptides, making it more easily absorbed and leaving skin feeling soft and supple.  Squalane  Moisturizes and soothes skin  Derived from olives, squalane is an emollient and antioxidant-rich skin protectant. |
| PRODUCT DETAILS HEADLINE | Discover Nature’s Pink Powerhouse |
| PRODUCT DETAILS | Astaxanthin has emerged as a breakthrough ingredient in modern skincare. This high-performance antioxidant is 6,000 times more effective than vitamin C and 550 times more powerful than vitamin E in eliminating free radicals that cause premature aging. We’ve micronized it for instant absorption and blended it with complexion boosters like hydrolyzed collagen to firm and smooth, vitamin E to protect, and sodium hyaluronate to nourish. |
| CTA | Shop Now |
| VIDEO HEADLINE | What The Experts Are Saying |
| VIDEO LINK |  |
| BLOG TIE-IN HEADLINE | Why Do I Need Antioxidants? |
| BLOG DESCRIPTION | Learn more about these powerful skin protectors and why they matter to the health and beauty of your complexion. |
| BLOG TIE-IN CTA | Read More |
| BLOG TIE-IN CTA URL | Blog task here: <https://www.wrike.com/open.htm?id=330948816> (in review) |

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| MARKETING-UK |

(will add once US copy is finalized)

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| SEO | |
| URL KEY-US |  |
| URL KEY-UK |  |
| META TITLE |  |
| META KEYWORDS |  |
| META DESCRIPTION |  |
| SEARCH INTENT |  |
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